

Kerr & Downs Research

California Park & Recreation Society Member Satisfaction & Needs Assessment

District Crosstabs

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CPRS provides products and services designed to ensure member success.

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Strongly disagree		20%	4%	12%	12%	12%	10%	0%	7%	12%	14%	10%	16%	4%	19%	10%	8%
Disagree		0%	0%	1%	0%	0%	0%	0%	0%	0%	3%	1%	3%	2%	6%	3%	0%
Neither agree nor disagree		0%	4%	5%	7%	7%	0%	20%	4%	8%	6%	5%	8%	12%	10%	7%	17%
Agree		20%	56%	47%	51%	43%	55%	60%	63%	62%	37%	52%	45%	43%	25%	45%	33%
Strongly agree		60%	35%	35%	30%	36%	30%	20%	26%	19%	40%	31%	28%	37%	40%	31%	42%
Don't know		0%	0%	0%	0%	1%	5%	0%	0%	0%	0%	1%	0%	2%	0%	3%	0%

Are you aware of the following services/products provided by CPRS?

		District															
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		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
LEADS Academy	40%	52%	73%	60%	38%	80%	36%	42%	56%	54%	67%	52%	50%	61%	40%	50%	
The Directors Summit	40%	50%	55%	48%	39%	75%	73%	63%	37%	40%	38%	54%	46%	57%	36%	58%	
CPRS/People Assets Leadership Profile	60%	48%	59%	55%	50%	75%	55%	46%	52%	31%	51%	54%	43%	39%	56%	33%	
Youth Development Leadership Academy	40%	50%	74%	76%	59%	75%	55%	58%	56%	54%	68%	57%	76%	70%	72%	50%	
Youth Sports and Fitness CD/Resources	40%	32%	41%	44%	30%	45%	45%	58%	37%	43%	46%	38%	50%	43%	44%	33%	
Legislative Action Center (on the CPRS Website)	80%	84%	77%	79%	71%	75%	82%	54%	59%	69%	72%	66%	72%	70%	68%	75%	
Building the Brand Initiative	60%	91%	86%	81%	82%	80%	73%	67%	78%	60%	74%	75%	72%	68%	68%	83%	
Building the Brand Videos	60%	70%	67%	65%	71%	60%	73%	63%	67%	57%	61%	66%	65%	50%	52%	75%	
The Book – Creating Community An Action Plan for Parks & Recreation	40%	39%	37%	39%	39%	30%	27%	42%	67%	31%	35%	43%	39%	27%	40%	8%	
CPRS Park Competency Model	40%	30%	38%	34%	47%	55%	27%	25%	33%	17%	37%	36%	26%	30%	44%	33%	

How important is each of the following products and services to you as a CPRS member and to your professional success?

Use a 5-point scale where:

1 = Not at all important

5 = Very important

9 = Don't know/no opinion

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
The Annual Park & Recreation Conference & Exhibit Show	4.50	4.19	4.44	4.28	4.35	4.39	4.64	4.42	4.38	4.39	4.27	4.51	4.35	4.52	4.50	4.64
Youth Development resources	3.80	3.45	3.83	3.63	3.77	4.11	3.64	3.81	3.52	3.94	3.78	3.60	3.50	4.04	3.79	3.30
Trend Information (via TrendsScan)	4.60	4.51	4.28	4.16	4.14	4.24	3.73	4.23	3.92	4.26	4.05	4.07	3.96	4.19	3.74	3.67
Networking Opportunities	4.75	4.74	4.58	4.58	4.59	4.47	4.82	4.56	4.41	4.51	4.60	4.69	4.65	4.64	4.54	4.33
Information & Resources	4.40	4.59	4.70	4.50	4.39	4.50	4.64	4.46	4.46	4.64	4.42	4.48	4.38	4.54	4.39	4.33
CPRS Website	4.40	4.38	4.54	4.37	4.43	4.42	4.27	4.24	4.26	4.47	4.31	4.48	4.24	4.57	4.25	4.33
Quarterly California Parks & Recreation Magazine	4.60	3.64	4.11	3.86	3.76	4.40	4.00	4.04	4.04	3.88	3.75	3.82	3.90	4.04	4.07	3.91
P&R Wired (Electronic Bi-Monthly) Newsletter	4.75	4.22	4.26	3.94	4.03	4.37	3.82	4.23	3.88	4.00	3.94	3.87	4.00	4.15	3.96	3.45
Annual Membership Directory and Resource Guide	4.25	4.15	4.01	4.14	4.00	4.20	4.33	4.11	3.58	4.29	3.98	4.21	3.47	4.27	3.93	3.50
Annual Awards Program	3.00	3.26	3.28	3.24	3.29	3.61	3.82	3.31	3.00	3.29	3.32	3.38	3.36	3.42	3.43	3.50
Defining critical job competencies	4.25	4.14	3.88	3.73	3.97	4.10	3.55	3.92	3.65	3.84	3.94	3.82	3.93	4.11	3.62	3.70
Technical assistance, information & referrals	4.80	4.23	4.04	3.97	4.05	4.29	4.30	4.00	3.81	4.00	3.94	4.09	3.80	4.15	4.19	3.67

Rate CPRS' performance in providing each of the following products and services:

Use a 5-point scale where:

1 = Not at all effective

5 = Very effective

9 = Don't know/no opinion

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
The Annual Park & Recreation Conference & Exhibit Show	4.60	4.43	4.54	4.29	4.34	4.20	4.50	4.31	4.26	4.29	4.33	4.30	4.51	4.70	4.48	4.55
Youth Development resources	3.40	3.68	3.75	3.71	3.62	3.88	3.78	3.79	3.47	3.86	3.68	3.47	3.79	4.00	3.48	3.13
Trend Information (via TrendsCan)	4.20	4.21	4.07	3.72	3.98	4.06	3.50	3.79	3.75	3.96	3.87	3.71	4.00	3.86	3.50	3.80
Networking Opportunities	4.80	4.53	4.32	4.44	4.13	4.15	4.30	4.24	3.85	4.46	4.36	4.40	4.44	4.45	4.07	3.82
Information & Resources	4.40	4.28	4.16	4.00	4.09	4.21	3.80	4.12	4.00	4.21	4.19	4.15	4.19	4.38	3.88	3.80
CPRS Website	4.60	4.20	4.30	4.01	4.14	4.16	4.10	4.11	4.19	4.19	4.17	4.02	4.30	4.48	4.25	4.00
Quarterly California Parks & Recreation Magazine	4.80	4.00	4.24	4.02	4.06	4.25	3.90	3.96	4.07	3.94	3.86	3.83	4.26	4.19	4.08	3.91
P&R Wired (Electronic Bi-Monthly) Newsletter	4.40	4.24	4.26	3.78	3.94	4.40	3.60	4.04	4.11	4.08	4.02	3.78	4.23	4.32	4.11	3.50
Annual Membership Directory and Resource Guide	4.20	4.27	4.23	4.28	3.97	4.25	4.00	4.04	3.81	4.20	4.05	4.07	4.20	4.32	4.26	4.00
Annual Awards Program	3.20	3.71	3.47	3.46	3.46	3.33	3.70	3.57	3.19	3.63	3.64	3.48	3.89	3.81	3.77	3.40
Defining critical job competencies	4.00	3.98	3.75	3.46	3.75	3.88	3.33	3.67	3.57	3.65	3.83	3.67	3.89	3.93	3.64	3.22
Technical assistance, information & referrals	4.40	3.93	3.80	3.67	3.67	4.24	3.44	3.86	3.63	3.81	3.74	3.80	3.81	4.00	4.04	3.18

Which of the following best describes your reaction to CPRS' professional development opportunities?

(Select one)

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
CPRS is the primary source for my professional development	0%	19%	14%	25%	22%	35%	27%	30%	15%	26%	21%	14%	27%	21%	28%	8%	
I prefer CPRS' professional development, but attend training	40%	45%	47%	37%	45%	50%	55%	37%	22%	31%	46%	43%	33%	46%	31%	75%	
I attend some CPRS' professional development, but prefer other	20%	21%	18%	24%	16%	0%	18%	11%	33%	17%	19%	19%	16%	15%	17%	0%	
I get none of my professional development from CPRS	20%	2%	7%	3%	6%	5%	0%	0%	7%	9%	6%	6%	2%	4%	10%	8%	
I rarely participate in any professional development	0%	4%	5%	3%	0%	0%	0%	11%	11%	3%	4%	8%	8%	6%	3%	0%	
Other	20%	9%	9%	7%	12%	10%	0%	11%	11%	14%	5%	10%	14%	8%	10%	8%	

To what degree do the following competencies affect your professional success?

5-point scale where:

1 = Has no impact on professional success

5 = Has a high level of impact on professional success

9 = Don't know

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	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Defining strategic priorities	4.60	4.02	4.23	4.11	4.21	4.20	3.73	4.00	4.12	4.00	4.08	4.22	4.20	4.11	4.14	3.50
Outcome based management	4.80	4.05	4.22	3.89	3.92	4.10	3.73	3.89	3.80	3.97	3.85	3.97	3.94	3.70	3.89	3.00
Strategic thinking	4.80	4.23	4.36	4.32	4.31	4.50	3.73	4.31	4.15	4.12	4.28	4.38	4.32	4.45	4.21	3.36
Problem solving	4.60	4.29	4.33	4.29	4.31	4.35	3.73	4.37	4.19	4.37	4.43	4.40	4.28	4.51	4.25	3.50
Building cohesive teams	4.80	4.24	4.28	4.35	4.35	4.60	3.90	4.19	4.12	4.17	4.31	4.22	4.18	4.46	4.10	3.42
Conflict resolution	4.20	3.80	4.15	3.97	4.12	3.89	4.00	4.00	4.04	4.17	4.09	4.08	4.16	4.20	4.25	3.33
Mentoring and coaching individuals and teams	4.20	4.00	4.00	4.06	4.12	4.25	3.80	4.00	3.88	4.00	4.00	3.97	4.00	4.11	4.04	3.08
Community organizing and developing relationships with users	4.80	4.31	4.29	4.32	4.40	4.60	4.18	4.19	4.07	4.20	4.29	4.16	4.27	4.37	4.14	3.64
Building alliances, partnerships and coalitions	4.80	4.34	4.45	4.38	4.37	4.55	4.70	4.22	4.23	4.11	4.26	4.24	4.25	4.60	4.17	3.58
Building political clout/political savvy	4.60	3.98	4.01	3.79	3.91	3.95	4.18	3.80	3.48	3.64	3.76	3.76	3.75	3.89	3.96	3.50
Increasing revenues outside the general fund	3.80	3.98	4.35	4.17	4.03	4.40	3.70	4.26	4.00	3.77	3.78	3.68	3.67	4.13	3.63	3.58
Assessment and evaluation of programs	4.40	4.13	4.23	4.23	3.96	4.16	4.00	4.11	3.63	4.12	4.05	4.00	4.10	4.10	4.10	3.50
Knowledge of and use of youth development	3.60	3.38	3.68	3.23	3.55	4.00	3.30	3.75	3.28	3.80	3.53	3.32	3.45	3.83	3.68	2.90

principles and practices																
Knowledge of and use of youth development principles and practices	3.60	3.38	3.68	3.23	3.55	4.00	3.30	3.75	3.28	3.80	3.53	3.32	3.45	3.83	3.68	2.90
Communications (written and oral)	4.80	4.26	4.40	4.32	4.36	4.45	4.27	4.30	4.30	4.33	4.49	4.40	4.38	4.40	4.38	3.33

How important is each of the following products and services to you as a CPRS member and to your professional success?

Use a 5-point scale where:
 1 = Not at all important
 5 = Very important
 9 = Don't know/no opinion

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
VIP Action Plan: Creating Community in the 21st Century	4.40	3.77	3.69	3.58	3.97	4.21	3.64	3.60	3.27	3.56	3.53	3.46	3.51	3.85	3.88	3.30
Leading to Promote Health and Wellness Strategy Paper	4.20	3.54	3.77	3.42	3.81	3.68	3.91	3.76	3.16	3.73	3.52	3.43	3.72	4.03	4.00	3.00
Building the Brand E-Newsletters	3.60	3.38	3.34	3.32	3.45	3.84	3.18	3.45	2.96	3.14	3.17	3.21	3.28	3.58	3.46	2.90
Building the Brand Videos	4.00	3.11	3.26	3.10	3.37	3.63	3.45	3.52	2.69	3.27	2.97	3.24	3.07	3.37	3.29	3.10
Building the Brand Training	4.00	3.41	3.45	3.43	3.68	3.83	3.55	3.26	3.08	3.31	3.26	3.19	3.51	3.55	3.63	3.00
Annual Membership Directory and Resource Guide	4.60	3.96	3.81	3.98	3.76	4.00	3.64	3.48	3.59	4.06	3.68	3.85	3.10	4.02	3.93	3.00

Rate CPRS' performance in providing each of the following products and services:

Use a 5-point scale where:

1 = Not at all effective

5 = Very effective

9 = Don't know/no opinion

	District															
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	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
VIP Action Plan: Creating Community in the 21st Century	4.00	3.79	3.90	3.84	4.05	3.74	3.30	3.63	3.83	4.00	3.72	3.47	3.67	3.88	3.92	3.56
Leading to Promote Health and Wellness Strategy Paper	4.60	4.25	4.13	4.19	4.08	3.84	3.82	3.81	3.88	4.37	3.92	3.98	3.96	4.19	4.20	3.80
Annual Membership Directory and Resource Guide	4.25	3.50	3.73	3.39	3.62	3.50	3.18	3.77	3.60	3.58	3.49	3.53	3.64	3.81	3.76	2.86
Building the Brand E-Newsletters	3.75	3.43	3.71	3.57	3.61	3.42	3.10	3.68	3.57	3.68	3.40	3.37	3.53	3.80	3.64	3.00
Building the Brand Videos	3.50	3.11	3.60	3.36	3.60	3.37	3.00	3.48	3.43	3.76	3.39	3.31	3.40	3.54	3.55	3.22
Building the Brand Training	3.50	3.29	3.65	3.37	3.62	3.58	3.00	3.44	3.52	3.64	3.44	3.17	3.42	3.56	3.45	3.00

If your agency is applying either the vision, values, or mission of the VIP Action Plan, what benefits or outcomes have you experienced?

(Select all that apply)

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Increased partnerships	20%	41%	41%	44%	32%	58%	50%	43%	48%	21%	41%	27%	38%	46%	30%	44%
Greater recognition of value of parks and recreation by my d	20%	46%	49%	55%	50%	47%	60%	48%	48%	36%	45%	50%	38%	41%	39%	44%
Improved quality of candidates for positions within agency	20%	22%	12%	15%	21%	32%	30%	17%	4%	11%	19%	15%	14%	26%	30%	33%
Budget increase	20%	7%	7%	15%	11%	11%	0%	13%	35%	11%	12%	15%	7%	10%	17%	11%
Same level of budget reduction as other departments/services	20%	17%	16%	20%	24%	26%	30%	30%	13%	18%	19%	21%	24%	31%	22%	22%
Decision makers are using the same language we are	20%	24%	22%	31%	37%	16%	40%	26%	22%	14%	27%	27%	33%	21%	17%	11%
Increased attendance at programs or events	0%	22%	22%	29%	23%	26%	30%	30%	17%	18%	33%	23%	31%	26%	22%	56%
Not applying vision, values, or mission of VIP Action Plan	80%	39%	34%	24%	23%	21%	20%	17%	35%	39%	29%	29%	36%	36%	26%	22%
Other	0%	10%	7%	15%	10%	11%	10%	22%	9%	14%	8%	8%	5%	8%	9%	11%

How would you like to receive information on branding parks & recreation as an essential community service?

(Select all that apply)

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		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
CPRS super blog		20%	19%	22%	10%	20%	30%	10%	27%	4%	21%	15%	23%	18%	19%	7%	0%
Specialized E-Newsletters		60%	62%	68%	61%	58%	60%	40%	54%	56%	52%	50%	53%	74%	62%	61%	33%
Training sessions		20%	74%	46%	58%	54%	75%	40%	46%	63%	55%	51%	42%	52%	64%	25%	25%
Standardized power points		20%	53%	48%	42%	48%	60%	40%	58%	52%	36%	37%	42%	32%	45%	43%	58%
Videos (1-2 minutes)		20%	49%	38%	34%	41%	65%	60%	42%	22%	30%	41%	37%	34%	32%	18%	50%
Podcasts		0%	13%	15%	10%	19%	15%	0%	15%	7%	18%	11%	13%	10%	13%	4%	25%
Standardized print ads		40%	47%	28%	18%	26%	35%	30%	31%	37%	21%	19%	31%	20%	15%	21%	17%
Do not want information on branding parks & recreation		20%	6%	12%	16%	7%	5%	0%	8%	15%	12%	15%	8%	12%	6%	14%	0%

How important is each of the following products and services to you as a CPRS member and to your professional success?

Use a 5-point scale where:

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	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Legislative Advocate (The Houston Group)	4.00	3.36	3.60	3.37	3.77	3.56	4.38	3.38	3.27	3.70	3.28	3.24	3.46	3.65	3.74	3.38
Legislative Committee	3.75	3.62	3.60	3.48	3.87	3.68	4.30	3.64	3.29	3.67	3.53	3.28	3.57	3.89	3.52	3.13
Legislative Tool Kit	4.00	3.20	3.41	3.26	3.64	3.53	3.75	3.58	3.32	3.64	3.40	3.34	3.44	3.76	3.60	3.22
Legislator Scorecard	3.50	3.34	3.57	3.24	3.72	3.55	4.00	3.42	3.00	3.76	3.47	3.34	3.47	3.72	3.64	3.00
CPRS Candidate Political Action Committee (PAC)	4.00	3.39	3.39	3.15	3.60	3.50	4.00	3.36	3.25	3.32	3.34	3.12	3.44	3.55	3.74	2.44
CPRS Legislative Century Club	3.00	2.96	2.93	2.80	3.18	2.80	3.71	3.05	2.78	3.13	2.84	3.02	3.00	3.26	2.89	2.57
Legislative Action Center Website	3.50	3.19	3.51	3.30	3.63	3.72	4.00	3.60	3.17	3.54	3.45	3.36	3.42	3.71	3.62	3.20
Legislative Alerts	4.60	3.87	3.82	3.75	4.09	3.70	4.25	4.00	3.83	3.81	3.74	3.71	3.81	4.07	4.04	3.70
Candidate endorsements	2.75	3.40	3.33	3.10	3.48	3.45	3.88	3.43	3.00	3.39	3.24	3.18	3.29	3.57	3.46	2.33
Statewide propositional endorsements	3.60	3.96	3.68	3.45	3.90	3.95	4.38	3.62	3.65	3.84	3.65	3.65	3.59	4.12	3.96	3.30
Legislative Sessions at the Annual Park & Recreation Conference	4.00	3.51	3.56	3.34	3.79	3.85	4.00	3.68	3.42	3.75	3.58	3.42	3.42	3.89	3.73	3.70

Rate CPRS' performance in providing each of the following products and services:

Use a 5-point scale where:

1 = Not at all effective

5 = Very effective

9 = Don't know/no opinion

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Legislative Advocate (The Houston Group)	3.33	3.43	3.83	3.40	3.54	3.44	3.80	3.53	3.44	3.65	3.44	3.29	3.39	3.65	3.22	3.67
Legislative Committee	3.50	3.67	3.76	3.57	3.68	3.78	3.71	3.50	3.79	3.55	3.57	3.35	3.60	3.72	3.58	3.50
Legislative Tool Kit	4.00	3.64	3.67	3.36	3.41	3.47	3.63	3.63	3.63	3.55	3.47	3.32	3.32	3.61	3.25	3.22
Legislator Scorecard	3.33	3.59	3.87	3.49	3.61	3.47	3.63	3.65	3.65	3.62	3.44	3.44	3.57	3.76	3.53	3.13
CPRS Candidate Political Action Committee (PAC)	3.33	3.39	3.47	3.39	3.33	3.31	3.50	3.45	3.72	3.43	3.46	3.23	3.35	3.53	3.24	2.67
CPRS Legislative Century Club	4.00	3.25	3.23	3.08	3.00	3.07	3.50	3.31	3.47	2.93	3.14	3.11	3.20	3.15	3.13	2.60
Legislative Action Center Website	3.33	3.52	3.60	3.40	3.46	3.40	3.86	3.56	3.74	3.50	3.43	3.40	3.40	3.81	3.29	3.50
Legislative Alerts	4.20	4.06	3.94	3.81	3.96	3.94	4.13	4.05	3.96	4.17	3.82	3.70	3.75	4.08	3.91	3.70
Candidate endorsements	3.50	3.66	3.66	3.37	3.63	3.44	3.67	3.55	3.62	3.60	3.41	3.38	3.61	3.76	3.50	2.89
Statewide propositional endorsements	3.50	3.97	3.92	3.55	3.82	3.78	4.00	3.74	3.77	3.88	3.55	3.63	3.76	4.24	3.84	3.60
Legislative Sessions at the Annual Park & Recreation Conference	3.33	3.77	3.79	3.59	3.81	3.89	3.78	3.89	3.90	3.77	3.63	3.57	3.67	4.00	3.62	3.56

With regard to California’s state legislature, how many of the following actions have you or your staff taken in *the past 12 months*?

(Select all that apply)

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Introduced self or was introduced to a state legislator	20%	13%	19%	31%	29%	30%	36%	15%	22%	18%	17%	26%	17%	38%	14%	36%	
Telephoned or visited a legislator’s district or Sacramento	0%	9%	11%	20%	20%	25%	45%	15%	19%	15%	10%	20%	10%	11%	11%	36%	
Invited a state legislator to a special event at my agency	0%	18%	20%	38%	23%	35%	36%	19%	26%	9%	17%	41%	15%	36%	29%	36%	
Sent a letter, fax or email to a state legislator	0%	49%	48%	52%	60%	40%	73%	42%	56%	30%	43%	34%	35%	45%	39%	64%	
Sent an activity guide, annual report, or other collateral	0%	9%	13%	14%	12%	5%	27%	19%	7%	0%	2%	13%	6%	6%	18%	18%	
Campaigned for a state candidate	0%	4%	4%	14%	9%	0%	0%	0%	0%	9%	4%	0%	0%	9%	11%	0%	
Attended a training session on state legislation	0%	22%	15%	16%	28%	20%	27%	15%	26%	24%	24%	20%	21%	23%	21%	18%	
Visited the CPRS website to get legislative information	20%	49%	48%	47%	57%	50%	55%	31%	56%	42%	48%	39%	50%	49%	50%	73%	
Donated to CPRS Candidate PAC (Political Action Committee)	0%	2%	13%	14%	11%	10%	9%	19%	7%	9%	16%	11%	19%	6%	4%	0%	
Took no action	60%	27%	29%	22%	22%	30%	9%	46%	26%	39%	22%	30%	27%	28%	14%	18%	
Other	0%	4%	3%	0%	2%	0%	0%	4%	0%	3%	2%	3%	2%	0%	4%	9%	

Select your most preferred method of receiving regular communications from CPRS.

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Individual emails		20%	27%	28%	27%	31%	37%	64%	37%	31%	38%	31%	33%	32%	33%	38%	58%
P&R Wired – CPRS’ bi-monthly Electronic Newsletter		40%	42%	48%	39%	53%	58%	9%	44%	50%	27%	42%	33%	48%	42%	38%	17%
CPRS website – search what I want/when I want		40%	23%	13%	12%	6%	5%	9%	11%	4%	27%	15%	22%	14%	15%	10%	17%
Direct Mail		0%	8%	10%	19%	9%	0%	18%	7%	12%	5%	11%	11%	6%	10%	14%	8%
Broadcast Fax		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other		0%	0%	1%	3%	1%	0%	0%	0%	4%	3%	1%	0%	0%	0%	0%	0%

How often would you like to receive information from CPRS electronically?

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Daily		0%	2%	1%	3%	1%	20%	0%	0%	4%	0%	2%	6%	0%	2%	0%	0%
Bi-Weekly		40%	13%	14%	18%	12%	0%	9%	7%	4%	8%	16%	10%	22%	21%	10%	17%
Weekly		20%	31%	30%	22%	28%	45%	18%	44%	37%	31%	23%	25%	20%	23%	24%	25%
Bi-Monthly		20%	27%	22%	31%	25%	20%	36%	11%	30%	17%	20%	25%	18%	23%	28%	17%
Monthly		20%	27%	32%	24%	32%	15%	36%	37%	26%	44%	40%	33%	41%	31%	38%	42%
Never		0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Which of the following best reflects your opinion regarding emails from CPRS?

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Usually find something of value		80%	54%	59%	51%	52%	65%	36%	56%	41%	54%	53%	41%	71%	63%	45%	42%
Sometimes find something of value		20%	42%	34%	33%	42%	35%	55%	30%	52%	43%	34%	51%	24%	38%	41%	58%
Rarely, if ever find something of value		0%	4%	5%	9%	6%	0%	9%	11%	7%	3%	8%	3%	2%	0%	7%	0%
Receive them, but don't read them		0%	0%	2%	7%	0%	0%	0%	4%	0%	0%	5%	5%	4%	0%	7%	0%

Do you want to receive emails from CPRS Districts other than your own about their programs, trainings, socials, etc.?

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Yes		60%	60%	55%	51%	46%	95%	64%	63%	69%	61%	52%	64%	52%	67%	45%	33%
No		40%	21%	26%	30%	35%	5%	9%	22%	12%	25%	35%	27%	34%	25%	34%	42%
Not sure		0%	19%	19%	19%	19%	0%	27%	15%	19%	14%	13%	9%	14%	8%	21%	25%

Do you want to receive emails from CPRS Sections other than your own about their programs, trainings, socials, etc.?

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Yes		60%	58%	54%	54%	49%	80%	73%	67%	48%	59%	52%	62%	46%	67%	56%	33%
No		40%	21%	29%	30%	36%	15%	0%	26%	30%	32%	31%	29%	42%	25%	19%	33%
Not sure		0%	21%	16%	16%	14%	5%	27%	7%	22%	8%	17%	10%	12%	8%	26%	33%

Which of the following best describes your readership of *P&R Wired*, CPRS' bi-monthly e-newsletter?

(Select one)

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
I read it thoroughly as soon as I get it	60%	10%	11%	7%	6%	15%	9%	7%	15%	8%	3%	3%	8%	13%	10%	0%	
I read some topics thoroughly and scan other headings	20%	56%	64%	52%	71%	70%	45%	70%	59%	59%	57%	58%	58%	65%	55%	67%	
I scan it briefly	0%	29%	19%	30%	16%	15%	45%	15%	26%	27%	29%	34%	30%	21%	17%	33%	
I barely/never look at it	20%	4%	5%	9%	6%	0%	0%	4%	0%	3%	8%	5%	4%	0%	14%	0%	
I am not receiving P&R Wired	0%	0%	2%	1%	1%	0%	0%	4%	0%	3%	3%	0%	0%	2%	3%	0%	

How valuable are the following elements of *P&R Wired*?

Use a 5-point scale where:

1 = Not at all valuable

5 = Very valuable

9 = Not aware of element

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Overall content	4.40	4.02	4.12	3.79	4.08	4.15	3.64	4.00	3.93	3.97	3.91	3.97	3.98	4.23	4.12	3.75	
In the News	4.75	3.80	4.10	3.74	3.89	4.10	3.73	3.77	3.63	3.81	3.73	3.83	3.93	4.02	3.92	3.45	
CPRS Programs, Service, and News	4.60	3.95	4.20	3.79	4.08	4.35	3.91	3.92	3.93	4.03	3.99	3.98	4.04	4.39	4.08	3.36	
Legislative Highlights	4.20	3.64	3.73	3.37	3.79	3.80	3.70	3.72	3.63	3.91	3.63	3.65	3.82	3.79	3.84	3.91	
Job Center Link	4.00	4.16	4.16	3.82	3.94	4.05	3.64	3.71	3.52	4.16	4.05	4.13	4.00	4.28	3.88	4.09	
District/Section Highlights	4.00	3.61	3.93	3.53	3.81	3.75	3.40	3.60	3.67	3.68	3.71	3.79	3.91	3.98	3.83	3.55	
Training	3.60	4.11	4.23	3.95	4.11	4.37	3.82	4.20	4.11	3.94	4.11	4.02	4.00	4.41	3.84	4.27	
Resources	4.50	4.07	4.15	3.82	4.15	4.35	3.73	4.17	3.92	4.03	3.96	4.05	3.82	4.45	4.12	3.73	
Grants	4.00	4.02	4.17	3.78	3.83	4.21	3.80	4.38	4.11	3.67	3.55	4.03	3.76	4.33	3.92	4.09	

How often do you visit the CPRS Website - www.cprs.org?

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
At least 2-3 times per week	0%	11%	6%	6%	10%	30%	0%	0%	4%	5%	2%	5%	4%	4%	3%	8%
Every week or two	40%	32%	29%	25%	29%	25%	9%	15%	22%	30%	32%	21%	27%	24%	21%	33%
Every month or two	40%	34%	41%	45%	35%	35%	55%	44%	41%	27%	42%	49%	39%	48%	41%	42%
Less than every 2 months	20%	19%	19%	22%	21%	10%	36%	37%	30%	35%	19%	22%	18%	22%	28%	8%
Never	0%	4%	5%	1%	4%	0%	0%	4%	4%	3%	5%	3%	12%	2%	7%	8%

Why do you visit the CPRS Website - www.cprs.org?

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
To seek information about a specific topic (tech. assist)	80%	80%	71%	65%	70%	70%	91%	54%	81%	34%	59%	65%	64%	68%	41%	64%
To research a product	0%	26%	28%	15%	24%	30%	9%	29%	12%	20%	21%	27%	24%	26%	11%	0%
To purchase a product	0%	9%	4%	2%	5%	10%	0%	8%	4%	3%	2%	3%	0%	4%	7%	9%
To find a vendor/supplier	20%	26%	21%	15%	9%	30%	9%	33%	19%	14%	24%	26%	11%	28%	19%	27%
To register for conference or a training	60%	65%	60%	54%	61%	60%	64%	58%	50%	60%	57%	48%	53%	62%	67%	45%
To look for employment opportunities	20%	50%	49%	52%	50%	50%	27%	17%	35%	63%	51%	47%	51%	57%	56%	36%
To keep up-to-date on the profession's breaking news	40%	43%	50%	29%	48%	70%	36%	46%	38%	46%	42%	40%	47%	45%	41%	64%
To browse or explore	40%	54%	55%	55%	61%	65%	64%	50%	46%	31%	58%	52%	47%	64%	37%	73%
Other	0%	7%	4%	11%	3%	0%	0%	4%	4%	0%	3%	0%	4%	2%	0%	0%

How valuable is each of the following elements of CPRS' website?

Use a 5-point scale where:

1 = Not at all valuable

5 = Very valuable

9 = Don't know

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
About CPRS/Join CPRS	4.40	3.54	3.51	3.50	3.49	3.65	3.18	3.39	3.08	3.68	3.61	3.60	3.49	3.71	4.00	3.22
Calendar	4.40	3.73	3.86	3.72	3.78	3.84	3.82	3.43	3.50	3.83	3.68	3.81	3.86	3.91	3.92	3.00
Conference	4.20	4.34	4.33	4.23	4.22	4.35	4.36	4.29	4.15	4.41	4.34	4.16	4.57	4.55	4.46	4.44
Creating Community/VIP Action Plan	4.20	3.88	3.80	3.46	3.65	4.00	3.36	3.43	3.32	3.48	3.56	3.54	3.67	3.69	3.83	3.89
Job Center	3.50	4.46	4.34	4.21	4.00	4.30	3.64	3.62	3.60	4.52	4.21	4.21	4.26	4.28	4.24	4.11
Legislation	3.80	3.79	3.63	3.47	3.77	3.90	3.90	3.40	3.68	3.79	3.59	3.61	3.62	3.68	4.00	3.89
Links	4.25	4.09	3.97	3.68	3.64	3.79	3.82	3.55	3.56	3.83	3.82	3.79	3.78	4.11	4.00	3.80
Products and Services	3.80	3.79	3.75	3.47	3.37	3.95	3.55	3.59	3.46	3.63	3.67	3.75	3.61	4.07	3.88	3.33
Training & Education Resources	4.60	3.98	4.01	3.68	3.81	4.05	3.73	3.68	3.75	3.71	3.71	3.84	3.88	3.87	3.92	3.44
Publications	4.00	4.30	4.38	4.20	4.13	4.40	4.18	3.91	4.04	4.29	4.10	4.00	4.14	4.28	4.04	4.00
District website	3.67	3.88	3.84	3.58	3.70	3.65	3.73	3.55	3.27	3.67	3.76	3.61	3.69	3.95	3.71	3.00
Section website	4.25	3.82	3.74	3.64	3.53	3.63	3.45	3.43	3.48	3.75	3.88	3.70	3.67	3.66	3.79	3.11
Informational and referrals	4.60	3.93	4.03	3.71	3.93	3.85	3.55	3.74	3.52	3.90	3.80	3.97	3.88	4.20	4.04	3.78

Please indicate your level of agreement with each of the following statements:

Use a 5-point scale where:

1 = Strongly disagree

5 = Strongly agree

9 = Don't know

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
My CPRS membership provides me with beneficial professional networking opportunities	4.80	4.53	4.35	4.39	4.38	4.35	4.30	4.15	3.96	4.06	4.47	4.32	4.39	4.64	4.14	4.08
My CPRS membership provides me access to resources or technical assistance to answer work related questions	4.40	4.26	4.01	3.87	4.12	4.25	3.73	4.22	4.19	3.91	4.19	4.17	4.06	4.26	3.85	3.83
My CPRS membership provides me information on current employment opportunities	3.00	4.53	4.30	4.29	4.32	4.35	3.90	4.21	4.00	4.40	4.48	4.40	4.21	4.59	4.27	4.45

Which of the following best describes your relationship with CPRS?

(Select one)

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
I get exceptional value and feel a strong sense of belonging	40%	44%	42%	40%	35%	45%	20%	44%	30%	43%	37%	32%	45%	42%	38%	50%	
I get definite value but don't feel a strong sense of belong	40%	42%	35%	36%	46%	40%	40%	22%	48%	32%	44%	49%	37%	33%	31%	33%	
There is some value, but I keep looking for something more	0%	6%	14%	19%	16%	15%	30%	22%	11%	11%	11%	16%	10%	13%	21%	17%	
I don't get much out of it, but then again, I don't put much	20%	8%	7%	3%	1%	0%	10%	11%	11%	14%	8%	2%	6%	13%	10%	0%	
I'm not sure why I'm a member	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	1%	2%	2%	0%	0%	0%	

Indicate whether you strongly disagree, disagree, neither agree/ nor disagree, agree, or strongly agree with each of the following statements:

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
I prefer CPRS products, programs, and services more than products, programs, and services from other associations	4.00	3.74	3.62	3.48	3.75	3.94	3.27	3.68	3.42	3.84	3.75	3.56	3.70	3.87	3.96	3.10
I prefer CPRS products, programs, and services more than products, programs, and services from businesses and government	4.00	3.66	3.67	3.60	3.84	3.89	3.27	3.63	3.48	3.90	3.73	3.64	3.69	3.85	3.50	3.50
CPRS treats my membership information (e.g., address, phone, email) in an appropriate manner	4.40	4.57	4.34	4.31	4.33	4.30	3.91	4.28	4.25	4.38	4.30	4.21	4.36	4.40	4.43	4.38
I have a good understanding of the services that CPRS provides me as a member	4.20	3.94	3.93	4.05	4.08	3.89	3.45	3.88	3.96	3.74	4.02	3.76	4.04	3.90	3.54	3.83
The CPRS executive director is reasonably available to me if I wish to communicate with her	4.20	4.33	4.23	4.31	4.14	3.94	4.00	4.00	4.00	4.05	4.02	3.74	4.11	4.10	3.95	4.43
CPRS staff members treat me courteously and with respect	4.20	4.53	4.39	4.43	4.43	4.26	4.30	4.32	4.40	4.61	4.28	4.12	4.33	4.37	4.46	4.36
CPRS staff members are helpful and responsive	4.40	4.52	4.37	4.32	4.30	4.26	4.20	4.43	4.32	4.48	4.31	4.00	4.26	4.27	4.20	4.36

Please rate the following issues as to their importance to your professional success:

Use a 5-point scale where:

1 = Not Important

5 = Very Important

9 = don't know

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Understanding, articulating and operating from a core set of values, shared vision and mission	4.60	4.33	4.11	4.11	4.26	4.42	4.45	4.12	4.07	4.09	4.24	4.10	4.29	4.17	4.22	4.08
Having CPRS provide tools to brand parks and recreation as an essential community service	4.40	4.21	4.25	3.97	4.15	4.16	4.45	4.00	3.81	4.11	3.95	4.00	4.25	4.02	4.35	3.73
Having CPRS provide educational opportunities to develop the skills and knowledge to succeed within the profession	4.60	4.70	4.51	4.37	4.34	4.42	4.64	4.37	4.15	4.47	4.36	4.34	4.56	4.58	4.54	4.50
Ensuring CPRS member concerns are heard by legislators in the creation of relevant public policies that affect parks and recreation	4.40	4.22	4.27	3.95	4.21	4.26	4.70	4.04	3.85	4.20	4.13	4.02	4.48	4.24	4.22	4.00
Being informed of proposed public policies of substantial importance to the profession	4.20	4.34	4.29	4.08	4.27	4.37	4.36	4.08	3.92	4.33	4.24	4.05	4.47	4.32	4.33	4.00

How effective is CPRS in providing you with information, tools, or resources to:

Use a 5-point scale where:

1=Not at all effective

5=Very effective

9=Don't know

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Understanding, articulating and operating from a core set of values, shared vision and mission	4.75	3.98	3.93	3.78	3.92	4.00	3.64	3.91	3.92	3.90	3.92	3.72	3.95	3.94	4.17	3.64
Having CPRS provide tools to brand parks and recreation as an essential community service	4.40	4.07	3.94	3.68	4.03	4.06	3.27	4.04	3.65	3.87	3.78	3.86	3.89	4.07	3.88	3.91
Having CPRS provide educational opportunities to develop the skills and knowledge to succeed within the profession	4.40	4.36	4.11	3.97	4.11	4.28	3.91	4.12	4.04	4.24	4.10	3.97	4.17	4.43	4.27	4.36
Ensuring CPRS member concerns are heard by legislators in the creation of relevant public policies that affect parks and recreation	4.20	3.97	3.92	3.64	3.90	4.06	3.60	4.00	3.65	4.10	3.80	3.91	4.00	3.89	3.92	3.73
Being informed of proposed public policies of substantial importance to the profession	4.40	4.14	4.03	3.77	3.98	4.06	3.91	4.14	3.81	4.07	3.96	3.86	4.09	4.21	4.04	3.91

Please rate the degree to which you feel the CPRS Board of Directors understands and reflects member needs and priorities when establishing the goals of the organization.

Use a 5-point scale where:
 1=No degree of understanding
 5=High degree of understanding
 9=Don't know

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Please rate the degree to which you feel the CPRS Board of Directors understands and reflects member needs and priorities when establishing the goals of the organization.	5.00	4.43	4.29	3.90	4.27	4.06	4.00	4.33	4.06	4.30	4.25	4.12	4.30	4.38	4.43	4.11

Please rate the degree to which you feel you have access to, and can communicate with, the Board of Directors should you choose to do so.

Use a 5-point scale where:
 1=No degree of access/communication
 5=High degree of access/communication
 9=Don't know

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Please rate the degree to which you feel you have access to, and can communicate with, the Board of Directors should you choose to do so.	4.00	4.39	4.04	3.98	3.86	4.06	4.00	4.22	3.50	4.06	3.84	3.44	4.20	3.78	3.72	3.50

Is it important to you as a CPRS member and to your professional success that your District provide or sponsor the following?

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Leadership development opportunities	Yes	100%	93%	95%	95%	91%	100%	91%	93%	81%	94%	96%	97%	90%	92%	96%	100%
	No	0%	7%	5%	5%	9%	0%	9%	7%	19%	6%	4%	3%	10%	8%	4%	0%
Educational opportunities	Yes	100%	100%	98%	97%	96%	100%	100%	93%	93%	100%	96%	98%	96%	96%	89%	92%
	No	0%	0%	2%	3%	4%	0%	0%	7%	7%	0%	4%	2%	4%	4%	11%	8%
Networking opportunities	Yes	100%	96%	96%	95%	96%	80%	100%	93%	81%	100%	93%	92%	90%	94%	89%	83%
	No	0%	4%	4%	5%	4%	20%	0%	7%	19%	0%	7%	8%	10%	6%	11%	17%
Support CPRS public policy programs and initiatives	Yes	100%	83%	88%	86%	87%	95%	90%	89%	73%	86%	91%	82%	90%	85%	82%	75%
	No	0%	17%	12%	14%	13%	5%	10%	11%	27%	14%	9%	18%	10%	15%	18%	25%

How effective is your District in providing or sponsoring each of the following:

Use a 5-point scale where:

1=Not at all effective

5=Very effective

9=Don't know/ no opinion

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Leadership development opportunities	4.00	4.00	3.87	3.62	3.78	3.42	3.40	3.83	3.35	3.83	4.09	3.74	4.26	3.93	3.26	3.73
Educational opportunitiesz	3.75	3.98	4.05	3.66	3.90	3.68	3.10	4.00	3.50	3.88	4.20	3.79	4.26	4.20	3.00	3.82
Networking opportunities	4.25	4.00	3.97	3.75	4.07	3.67	3.63	4.04	3.76	4.10	4.32	3.94	4.38	4.22	3.18	3.60
Support CPRS public policy programs and initiatives	4.00	3.69	3.93	3.55	3.83	3.56	2.90	4.00	3.18	3.61	3.97	3.82	3.95	3.80	3.13	3.18

Is it important to you as a CPRS member and to your professional success that your Section provide or sponsor the following?

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Leadership development opportunities	Yes	100%	90%	92%	94%	96%	100%	91%	89%	88%	97%	90%	95%	96%	96%	96%	75%
	No	0%	10%	8%	6%	4%	0%	9%	11%	12%	3%	10%	5%	4%	4%	4%	25%
Educational opportunities	Yes	100%	98%	94%	95%	96%	100%	100%	93%	100%	97%	93%	95%	98%	94%	86%	83%
	No	0%	2%	6%	5%	4%	0%	0%	7%	0%	3%	7%	5%	2%	6%	14%	17%
Networking opportunities	Yes	100%	96%	93%	92%	91%	90%	100%	96%	88%	97%	96%	95%	92%	91%	96%	75%
	No	0%	4%	7%	8%	9%	10%	0%	4%	12%	3%	4%	5%	8%	9%	4%	25%
Support CPRS public policy programs and initiatives	Yes	100%	81%	87%	82%	85%	95%	100%	89%	64%	89%	84%	83%	90%	85%	86%	83%
	No	0%	19%	13%	18%	15%	5%	0%	11%	36%	11%	16%	17%	10%	15%	14%	17%

How effective is your Section in providing or sponsoring each of the following:

Use a 5-point scale where:

1 = Not at all important

5 = Very important

9 = Don't know/no opinion

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Leadership development opportunities	4.25	3.88	3.99	3.80	3.98	3.84	4.09	3.91	3.31	4.23	4.27	3.88	3.95	4.12	3.86	3.36
Educational opportunities	4.25	4.07	4.08	3.96	3.89	3.72	4.18	4.00	3.62	4.10	4.27	4.02	4.13	4.24	3.90	3.45
Networking opportunities	4.25	4.17	4.03	3.86	3.90	3.95	4.36	3.96	3.46	4.23	4.40	4.04	4.09	4.24	3.84	3.73
Support CPRS public policy programs and initiatives	4.25	3.84	3.99	3.68	3.82	3.84	4.00	3.92	3.44	4.21	4.26	3.80	3.93	4.08	3.70	3.27

What do you think the probability is that your agency or department will experience the following management or other challenges in the following areas in the next 2 years?

Use a 5-point scale where:

1 = Low probability

5 = High probability

9 = Don't know

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Refocusing of agency vision and mission	4.25	3.82	3.83	3.49	3.68	3.65	4.22	3.83	3.50	3.43	3.44	3.45	3.79	3.50	3.93	3.58
Communicating effectively to decision makers	4.25	4.43	4.33	4.08	4.26	4.00	4.40	4.09	4.15	4.13	4.06	4.00	4.18	4.07	4.22	4.08
Creating successful partnerships	4.75	4.50	4.52	4.19	4.34	4.35	4.30	4.29	3.96	4.10	4.01	4.08	4.23	4.33	4.15	4.17
Hiring qualified staff	4.25	4.20	4.05	4.05	4.47	4.37	4.60	4.04	4.12	4.31	4.10	3.92	3.94	4.13	4.22	4.33
Staff having competencies to address agency needs	4.00	4.31	4.15	4.21	4.29	4.15	3.67	4.21	4.00	3.78	3.86	3.90	3.85	3.80	3.78	4.17
Recognition that parks and recreation is an essential service by elected officials	3.75	4.16	4.14	3.77	3.92	4.25	4.50	4.25	3.72	3.91	3.73	3.97	3.83	4.11	3.93	4.58
Increased demand for facilities, parks, and programs	4.25	4.48	4.41	4.10	4.45	4.60	4.60	4.57	3.92	4.19	4.20	4.48	4.23	4.15	4.26	4.67
Growing diversity of community residents	4.50	3.91	4.07	4.06	4.12	4.20	4.10	4.09	3.50	3.41	3.97	4.06	3.86	3.96	4.38	3.58
Merger with other governmental functions	2.75	3.26	3.20	2.65	2.84	3.32	3.22	3.43	2.96	2.72	2.91	3.00	3.17	2.84	3.57	2.92
Succession planning	3.75	4.47	4.23	4.15	4.24	3.68	4.22	4.04	3.88	4.00	4.06	3.69	3.74	3.83	4.08	4.25
Increasing revenues outside the general fund	4.50	4.43	4.32	4.14	4.22	4.40	4.22	4.17	4.04	4.00	3.94	3.97	3.85	3.91	4.19	4.08
Other Challenges	5.00	4.66	4.52	4.64	4.36	4.63	4.44	4.60	4.50	4.40	4.14	4.51	4.30	4.50	4.33	4.56

Relative to your agency’s funding future during the next 1 – 2 years, estimate which of the following will apply:

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
We will experience no budget reductions	0%	6%	7%	12%	13%	10%	18%	0%	12%	23%	22%	11%	22%	6%	3%	8%	
We will experience a 1% to 5% budget reduction	60%	19%	19%	28%	30%	25%	27%	26%	23%	23%	31%	25%	25%	42%	28%	33%	
We will experience a 6% to 10% budget reduction	0%	34%	33%	35%	21%	25%	18%	33%	35%	26%	22%	46%	31%	31%	24%	42%	
We will experience an 11% - 20% budget reduction	20%	21%	18%	8%	9%	25%	27%	11%	8%	9%	6%	10%	8%	8%	17%	8%	
We will experience a 21% or more budget reduction	0%	4%	6%	0%	4%	5%	9%	7%	8%	0%	2%	0%	2%	4%	7%	8%	
I have no idea	20%	15%	17%	17%	22%	10%	0%	22%	15%	20%	17%	8%	12%	8%	21%	0%	

Have you participated in online training in the past year that was free? That you had to pay for?

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Have taken free online training in the past year	Yes	40%	17%	40%	29%	31%	25%	22%	32%	23%	26%	22%	25%	27%	13%	31%	42%
	No	60%	83%	60%	71%	69%	75%	78%	68%	77%	74%	78%	75%	73%	87%	69%	58%
Have taken online training in the past year that I paid for	Yes	20%	14%	17%	10%	19%	10%	30%	15%	12%	6%	15%	13%	16%	2%	17%	17%
	No	80%	86%	83%	90%	81%	90%	70%	85%	88%	94%	85%	87%	84%	98%	83%	83%

Would you definitely take online training from CPRS if it were free, if you had to pay for it?

		District															
		0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Would definitely take free online training from CPRS	Yes	60%	83%	80%	80%	81%	80%	90%	88%	88%	86%	80%	85%	80%	79%	69%	92%
	No	40%	17%	20%	20%	19%	20%	10%	13%	12%	14%	20%	15%	20%	21%	31%	8%
Would definitely pay to take online training from CPRS	Yes	40%	44%	42%	39%	41%	53%	70%	50%	46%	32%	31%	41%	44%	24%	36%	45%
	No	60%	56%	58%	61%	59%	47%	30%	50%	54%	68%	69%	59%	56%	76%	64%	55%

What is your age?

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
< 25	0%	0%	4%	1%	5%	0%	0%	4%	0%	3%	5%	2%	4%	4%	0%	0%
26-35	0%	20%	22%	15%	17%	20%	27%	19%	11%	23%	31%	21%	20%	21%	29%	25%
36-45	20%	20%	23%	25%	23%	45%	0%	23%	4%	9%	15%	14%	25%	26%	11%	17%
46-55	40%	41%	31%	39%	35%	5%	36%	23%	67%	40%	35%	44%	41%	40%	39%	25%
56-65	40%	20%	18%	16%	21%	30%	36%	27%	19%	20%	13%	19%	10%	9%	21%	33%
66+	0%	0%	2%	3%	0%	0%	0%	4%	0%	6%	2%	0%	0%	0%	0%	0%

Where would you say you are right now in your career?

Use a 5-point scale where:

1 = Just starting out

5 = About to retire

9 = Don't know

	District															
	0	District I	District II	District III	District IV	District V	District VI	District VII	District VIII	District IX	District X	District XI	District XII	District XIII	District XIV	District XV
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Where would you say you are right now in your career?	4.20	3.62	3.38	3.56	3.36	3.17	3.55	3.30	3.81	3.39	3.11	3.50	3.55	3.39	3.23	3.44